

# Dynamics 365 Customer Service

Ready to provide exceptional customer service?

Exceeding customer expectations begins by identifying and removing the barriers that prevent your employees from delivering and your customers receiving a seamless, positive experience. Dynamics 365 Customer Service addresses those barriers head-on in three steps by personalizing service, empowering people and unifying technology to consistently provide exceptional customer experiences.

## Key Benefits



### Personalize service

Consistently exceed customer expectations by leveraging AI-enabled insights to proactively resolve issues before customers are aware. Leverage AI-enabled self-service tools like chat and bots to personalize the customer experience and generate cross-sell and upsell opportunities



### Empower people

Increase agent productivity by automating routine inquiries. Leverage AI to dynamically guide agents to the right action and improve cross-company collaboration to expedite case resolution. Motivate and energize agents through gamification.



### Unify technology

Simplify orchestrated experiences through a 360-degree view of the customer journey. Enable AI-driven data processes with insights built on a unified data estate. Drive innovation and enable an agile support model to optimize staffing and allocate resources appropriately.

# Key Capabilities



## Omnichannel experience

Connected and personalized customer journeys across channels and interactions

- Deliver value at every touchpoint with a 360-degree view of each customer's journey.
- Enable agents to anticipate needs and personalize every interaction.
- Set up flows to automatically assign cases by specific topics or channels to the agent who is best equipped to resolve the case.



## Self-service

Provide effortless service at scale across channels.

- Design positive support experiences by making it easy to find answers through self-service, community, or social channels.
- Intelligently route cases from any channel to the right agent for quick resolution.
- Use Portals to track customer activity to provide targeted support.



## Agent productivity

Unify the agent experience to enhance resolution of more complex issues across channels.

- Intelligent automation dynamically guides agents to optimal outcomes.
- Leverage AI to empower agents to increase productivity and avoid escalations.
- Utilize agent facing bots using contextual data to make smart recommendations
- Speed onboarding and adoption with tailored in-app learning.



## Insights & AI

Gain insights into performance and trends across channels and take informed action.

- Improve service through targeted analysis of contact center operations and business-critical data.
- Leverage AI through virtual agents and automate routine inquiries, freeing agent time to resolve more complex issues.
- Promote optimal behavior with individual games and team competition.

## Dynamics 365 Plans

Build brand affinity and customer loyalty with Dynamics 365 Customer Service. Choose a plan that best fits your organization's needs.

### CS Professional

\$64.00 CAD

\$50.00 USD

Per user/month

Core customer service capabilities.

### CS Enterprise

\$121.60 CAD

\$95.00 USD

Per user/month

Advanced customer service capabilities.

### Digital Messaging\*

\$96.00 CAD

\$75.00 USD

Per user/month

Rich omnichannel engagement across digital messaging channels

**\*Add-in**

### Chat\*

\$76.80 CAD

\$60.00 USD

Per user/month

Live chat omnichannel engagement between customers and agents.

**\*Add-in**

### Customer Insights\*

\$1,920 CAD

\$1,500 USD

Per tenant/month

**\*Add-in**

### Virtual Agent

\$1,408 CAD

\$1,100 USD

Per tenant/month

Power Virtual Agents + Dynamics 365 Customer Service Insights

Includes 2,000 Power Virtual Agents Sessions & 100,000 Insights cases.

Discover how D365 Customer Service can help your business.

Contact us for more information:

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