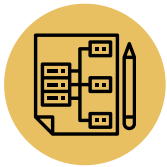# Microsoft Power BI

Turn data into opportunity

Drive better business decisions across your organization with Microsoft Power BI. Power BI is a collection of software services, apps, and connectors that work together to turn your unrelated sources of data into coherent, visually immersive, and interactive insights. Your data may be an Excel spreadsheet, or a collection of cloud-based and on-premises hybrid data warehouses. Power BI lets you easily connect to your data sources, visualize and discover what's important, and share that with anyone or everyone you want.

Key Benefits

Get self-service analytics at enterprise scale

Reduce the added cost, complexity, and security risks of multiple solutions with an analytics platform that scales from individuals to the organization as a whole.

Powered by AI to get faster insights

Reduce the amount of time spent wrangling data and spend more time getting answers. Find and share meaningful insights with hundreds of data visualizations, built-in AI capabilities, tight Excel integration, and pre-built and custom data connectors.

Provides insights to all

Make sense of data and drive confident decisions without relying on specialized skills. You can run your business in real time and complete ad-hoc analysis from any device and expedite decisions backed by live dashboards and single source of truth.

Key Capabilities

Unify self-service and enterprise analytics
Meet both your self-service and enterprise data analytics needs on a single platform. Access powerful semantic models, an application lifecycle management (ALM) toolkit, an open connectivity framework, and fixed-layout, pixel-perfect paginated reports.

Accelerate big data prep with Azure
Simplify how you analyze and share large volumes of data. By using a no-limits Azure data lake, you'll reduce the time it takes to get insights and increase collaboration between business analysts, data engineers, and data scientists.

Find answers fast with industry-leading AI
Take advantage of the latest advances in Microsoft AI to help non-data scientists prepare data, build machine learning models, and find insights quickly from both structured and unstructured data, including text and images.

Get unparalleled Excel integration
Anyone who's familiar with Office 365 can easily connect Excel queries, data models, and reports to Power BI Dashboards—helping to quickly gather, analyze, publish, and share Excel business data in new ways.
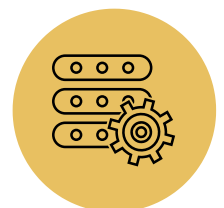
Stream analytics in real time
Know what's happening now, not just in the past. From factory sensors to social media sources, get access to real-time analytics so you're always ready to make timely decisions.

Turn insights into action
Go from data to insights and insights to action with the Microsoft Power Platform—combining Power BI with Power Apps and Power Automate to easily build business applications and automate workflows.

Microsoft Power Platform

Build powerful end-to-end business solutions by connecting Power BI across the entire Microsoft Power Platform—and to Office 365, Dynamics 365, Azure, and hundreds of other apps—to drive innovation across your entire organization.

Power Apps

Build apps in hours—not months—that easily connect to data, use Excel-like expressions to add logic, and run on the web, iOS, and Android devices

Power Automate

Include powerful workflow automation directly in your apps with a no-code approach that connects to hundreds of popular apps and services.

Power Virtual Agents

Easily build chatbots to engage conversationally with your customers and employees—no coding required.

Pricing

Power BI Pro

$12.80 CAD

$9.99 USD

Per user/month

Self-service and modern BI in the cloud. Collaboration, publishing, sharing, and ad-hoc analysis. Fully managed by Microsoft

Power BI Premium

$6,393.60 CAD

$4,995.00 USD

Per user/month

Enterprise BI, big data analytics, cloud and on-premises reporting with advanced administration and deployment controls and dedicated cloud storage resources.